



14th Annual KIDSAFE CT
CAR SHOW
In memory of Jerry Bundy

Sponsorship Opportunities

14th Annual KIDSAFE CT Car Show

August 16, 2025

9:00am – 2:00pm

Gates open at 9:00am, judging ends at 12:00pm and parade and awards at 1:00pm.

Tolland County Agricultural Center, on the grass
24 Hyde Avenue, Vernon, CT



KIDSAFE CT
an affiliate of The Village
for Families & Children





About the KIDSAFE CT Car Show

Founded in 2011 under the leadership of Jerry Bundy, the KIDSAFE CT Car Show has brought together car enthusiasts, local families, and community partners alike to enjoy an exciting day filled with amazing cars, tunes, and family fun—all for an important cause! With Jerry's passing in 2024, we are proud to continue this event in memory of the amazing support Jerry provided to KIDSAFE and the greater Vernon community.

Now one of the region's premier annual car shows, the event showcases nearly 300 vehicles from all eras, including new and classic cars, trucks, tractors, and more. The event also features activities for kids, raffles, great food and refreshments from local vendors, and a special awards ceremony for each car class and category. Admission is free for spectators.

2024 Vehicle registrations

250+

2024 Attendees

800+



About The Village for Families & Children

The Village was one of the first agencies in the country to provide homes for neglected children. For over 200 years, The Village has been committed to building a community of strong, healthy families who protect and nurture children. Today, we continue to fulfill our mission by providing a full range of behavioral health, early childhood and youth development, substance use treatment and support services for children, adults and families across Greater Hartford.

About KIDSAFE CT

KIDSAFE CT was founded in 1981 and has been an affiliate of The Village for Families & Children since 2016. We work to partner with the community to educate and empower families and promote the well-being of young people.

Sponsorship Opportunities

Presenting Sponsor

\$10,000

Everything in Gold sponsor level included, plus:

- Sole "Presented by" status
- Logo on program cover
- Banner on cooling barn
- Five additional lawn signs (ten total)
- Full-page ad on inside front cover of program
- Listing on all trophy levels as presenting sponsor
- Speaking opportunity during event

Gold Sponsor

\$5,000

Everything in Titanium sponsor level included, plus:

- Two additional lawn signs (five total)
- Half-page ad on inside back cover of program

Titanium Sponsor

\$3,000

Everything in Chrome sponsor level included, plus:

- One additional lawn sign (three total)
- Display your own banner
- Recognition on dash plaque, distributed to first 150 cars registered

Chrome Sponsor

\$1,500

- Logo in program sponsor section
- Logo on event web-page
- Logo on two lawn signs at event
- Listing on banner at event entrance
- Recognition on social media
- Booth at car show
- Recognition in all e-mail invites

Classic Sponsor

\$1,000

- Listing in program sponsor section
- Listing on event webpage
- Listing on one lawn sign at event
- Listing on banner at event entrance
- Recognition on social media
- Booth at car show

1 available

Cool Your Engine Sponsor

\$1,000

- Logo on lawn sign at cooling tent
- Logo on cooling fans distributed at event
- Recognition in event program

1 available

Speedy Sponsor

\$500

- Listing on lawn sign next to first responders
- Recognition in event program
- Listing on "Best Paint" trophy

1 available

Entertainment Sponsor

\$500

- Listing on lawn sign next to DJ Booth
- Recognition in event program
- Listing on "Best Interior" trophy

1 available

Drive-in Dining Sponsor

\$500

- Listing on lawn sign in food court area
- Recognition in event program
- Listing on "Best in Show by Spectators" trophy

1 available

Kid's Zone Sponsor

\$500

- Listing on lawn sign at Kid's Zone area
- Recognition in event program
- Listing on "Kid's Choice Award" trophy

Trophy Sponsor

\$150

- Listing in program sponsor section
- Listing on one trophy level (first, second and third place)



Sponsorship Opportunities

Vendors

\$25 to promote a business or **\$50** to sell merchandise

Bringing a table? **Yes | No** Need a table? **Yes | No: \$10**

Bringing a tent? **Yes | No** Need a tent? **Yes | No: \$10**

Raffle item donor

Item: _____ Value: _____

Will you drop off/mail the item? **Yes | No**

Should we pick it up from you? **Yes | No**

Driver goody bag donor

Goody bags require 150 items

Item: _____ Value: _____

Will you drop off/mail the item? **Yes | No**

Should we pick it up from you? **Yes | No**

Program Booklet

Program size: 5.5"w x 8.5"h, full color

Full page ad: 5"w x 8"h and half page ad: 5"w x 3.75"h

Logo file format: High resolution PDF, EPS, SVG, TIFF, JPEG and ad file format: PDF, PNG or JPG

Sponsorship Reply Form

Company name (as to appear on advertising)

Sponsor level

Contact name

Contact position

Email

Phone

Address

Register online: thevillage.org/kidsafe-car-show or send a check payable to: KIDSAFE CT and mail to: KIDSAFE CT, c/o Car Show Committee, 19 Elm Street, Rockville, CT 06066

Ad deadline: July 18

Email logos and ads to Robin Kohler at rkohler@kidsafect.org.



Sponsorship Reach



153K+

Annual website visitors



442K+

Annual Facebook Reach



6,434

Newsletter subscribers



4,317

Facebook followers



6,172

LinkedIn followers



1,462

Instagram followers

How you make a difference

The Village touches the lives of over 20,000 children, adults and families each year. Our impact lies in our ability to help them achieve real and meaningful change in their lives.

How? With individualized attention and special care. This includes individual and family counseling; group home, residential and outpatient treatment; school-based support programs; and in-home family strengthening programs.



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The Village

Where real change happens®

The Village for Families & Children | 1680 Albany Ave, Hartford, CT, 06105 | 860-236-4511 | thevillage.org

KIDSAFE CT | 19 Elm Street, Rockville, CT 06066 | 860-872-1918 | thevillage.org/kidsafe