



Sponsorship Opportunities

Friday, December 4, 2026

11:00am - 1:00pm

Connecticut Convention Center

Join us to enable young women and girls in Greater Hartford to become resilient, confident and independent, and to help heal those who have experienced abuse and neglect.



thevillage.org/GW

Overview

A History of Serving Young Women & Girls

Founded in 1809, The Village has a long history of helping young women and girls who need guidance and support to become resilient, confident and independent, and those who have experienced abuse and neglect to heal. Proceeds from the event support early intervention, educational and empowerment programs for young women, girls and their families, as well as therapeutic, residential and educational support in safe, caring environments.

The mission of The Village is to build a community of strong, healthy families who protect and nurture children. We are now pleased to extend our exceptional care to adults by offering mental health counseling and substance abuse treatment.

Woman of the Year

Each year, a woman is honored at the event for her extraordinary service to girls and young women. The Woman of the Year is a volunteer who advocates for at-risk girls and young women, motivates and inspires young women to realize their potential, creates meaningful opportunities for the community to support programs that serve young women and has had a transformative effect on a young woman's life.



Young Woman of the Year

While many young women engage in community service projects, there are some that rise above the rest—whose support for and dedication to girls, young women and the community is far beyond what any would expect. These young women deserve to be recognized and celebrated as an example of what it means to be a community leader.



Past Women of the Year

- 2025 Evelyn Johnson
 - 2024 Lhakpa Sherpa
 - 2023 Jessica Zachs
 - 2022 Jennifer Steadman, Ph.D.
 - 2021 Paula Gilberto
 - 2020 Racquel Santana
 - 2019 Dr. Estela López
 - 2018 Carrie Firestone
 - 2017 Francine Christiansen
 - 2016 Alison Coolbrith*
 - 2015 Carle Mowell
 - 2014 JoAnn Price
 - 2013 Linda Carlson*
 - 2012 Sallie Norris*
 - 2011 Janet Bailey
- * deceased

Past Young Women of the Year

- 2025 Marisa Caponetti
- 2024 Isabella Longo
- 2023 Grace DiTunno
- 2022 Shaniece Nugent
- 2021 Saher Ashraf
- 2019 Phoebe Rotelli

Sponsorship Opportunities

Presenting Sponsor

\$25,000

You will receive premier recognition throughout the event, including logo lockup on the invitation, event emails and social media promotions, the event program cover and other event materials. Sponsorship includes a center-spread ad in the event program, recognition from the podium, a speaking opportunity during the event, complimentary parking, access to the welcome reception and 30 guest seats. Recognition will also be included in press materials, on our website and in our annual report.

Platinum Sponsor

\$15,000

As a platinum sponsor, you will receive recognition throughout the event, including logo placement in the event program and event communications, recognition from the podium and inclusion in press materials, on our website and in our annual report. Sponsorship includes a full-page inside cover ad in the event program, complimentary parking, access to the welcome reception and 20 guest seats.

Gold Sponsor

\$10,000

As a gold sponsor, you will receive recognition throughout the event, including logo placement in the event program and event communications, recognition from the podium and inclusion in press materials, on our website and in our annual report. Sponsorship includes a full-page ad in the event program, complimentary parking, access to the welcome reception and 20 guest seats.

Silver Sponsor

\$5,000

As a silver sponsor, you will receive recognition throughout the event, including logo placement in the event program, recognition from the podium and inclusion in press materials, on our website and in our annual report. Sponsorship includes a half-page ad in the event program, complimentary parking, access to the welcome reception and 10 guest seats.

Parking Sponsor

\$5,000

As the parking sponsor, you will receive recognition throughout the event, including listings on the invitation and event communications, recognition from the podium and inclusion in press materials, on our website and in our annual report. Sponsorship also includes a half-page ad in the event program, complimentary parking, access to the welcome reception and five guest seats.

Woman of the Year Sponsor*

\$5,000

As the Woman of the Year sponsor, your support will help celebrate an extraordinary woman whose leadership and service have made a meaningful impact in the community. Sponsorship includes recognition throughout the event, including listings on the invitation and event communications, recognition from the podium and inclusion in press materials, on our website and in our annual report. Benefits also include a full-page ad in the event program, complimentary parking, access to the welcome reception and two guest seats.

Young Woman of the Year Sponsor* \$2,500

As the Young Woman of the Year sponsor, your support will help recognize and celebrate an inspiring young leader making a difference in the community. Sponsorship includes recognition throughout the event, including listings on the invitation and event communications, recognition from the podium and inclusion in press materials, on our website and in our annual report. Benefits also include a half-page ad in the event program, complimentary parking, access to the welcome reception and two guest seats.

Bronze Sponsor

\$2,500

As a bronze sponsor, you will receive recognition throughout the event, including listings in the event program and event communications, recognition from the podium and inclusion in press materials, on our website and in our annual report. Sponsorship includes a quarter-page ad in the event program, complimentary parking, access to the welcome reception and 10 guest seats.

Patron Sponsor

\$1,750

As a patron sponsor, you will receive recognition throughout the event, including listings in the event program and event communications and inclusion in press materials, on our website and in our annual report. Sponsorship includes an eighth-page ad in the event program, complimentary parking, access to the welcome reception and 10 guest seats.

Table Sponsor

\$1,500

As a table sponsor, you will receive recognition through a listing in the event program and inclusion in press materials, on our website and in our annual report. Sponsorship also includes complimentary parking, access to the welcome reception and 10 guest seats.

Challenge Sponsor

\$1,000

As a challenge sponsor, you will receive recognition through a listing in the event program and inclusion in press materials, on our website and in our annual report.

Sponsor Benefits

	Presenting	Platinum	Gold	Silver	Parking	Woman of the Year*	Young Woman of the Year*	Bronze	Patron	Table	Challenge Donor
Guest Seats	30	20	20	10	5	2	2	10	10	10	
Access to Welcome reception	●	●	●	●	●	●	●	●	●	●	
Free parking	●	●	●	●	●	●	●	●	●	●	
Program recognition	Logo	Logo	Logo	Logo	Listing	Listing	Listing	Listing	Listing	Listing	Listing
Ad in event program	Center Spread	Full Page Inside Cover	Full Page	Half Page	Half Page	Full Page	Half Page	Quarter Page	Eighth Page		
Logo on cover of the program*	●										
Logo on email and social save the date*	●										
Recognition on cover of invite*	Logo										
Recognition on email and social event invitation*	Logo	Listing	Listing	Listing	Listing	Listing	Listing	Listing	Listing	Listing	Listing
Speaking opportunity	●										
Recognition from podium	●	●	●	●	●	●	●	●	●	●	●
Recognition as sponsor in press announcements	●	●	●	●	●	●	●	●			
Acknowledgement on The Village's website in the annual report.	●	●	●	●	●	●	●	●	●	●	●



Program Ad Specifications

Due by October 30

Ad sizes		Program Booklet Ad Specs
Center page spread	10.5"W x 8"H (for presenting sponsor only)	Distribution: 600+
Full page	5"W x 8"H	Program trim size: 5"W x 8"H, Live size: 5"W x 8"H
Half page	5"W x 3.875"H	Full color. No bleeds.
Quarter page	2.375"W x 3.875"H	
Eighth page	2.375"W x 1.875"H	

Ad Submissions

File Format: High resolution PDF, EPS, TIFF or PNG.

Text: All text should be converted to outline/paths/curves in design software to prevent fonts from inadvertently being replaced.

Fonts: Attach all relevant fonts, including those used in supporting imported or replaced files.



Send all ad commitments by **October 30** and ad copy by **November 6** to development@thevillage.org.

Sponsorship Reach



156K+

Annual website visitors



442K+

Annual Facebook Reach



6,434

Newsletter subscribers



5,306

Facebook followers



7,061

LinkedIn followers



1,831

Instagram followers

Who You Are Helping

The Village touches the lives of over 20,000 children, adults and families each year. Our impact lies in our ability to help them achieve real and meaningful change in their lives.

How? With individualized attention and special care. This includes individual and family counseling; group home, residential and outpatient treatment; school-based support programs; and in-home family strengthening programs.



\$2.4 million+

Amount raised by the Girl Within Event over the past 25 years.

About The Village

For more than 200 years, The Village for Families & Children has been working to build a community of strong, healthy families who protect and nurture children. We fulfill our mission by providing a full range of behavioral health treatment and support services for children and adults—including parenting education classes, outpatient mental health therapy, substance use treatment, and foster care—which help them achieve real and meaningful change in their lives.



Girl Within Event Committee

Chairs:

Carrie Casciani and Wanita Thorpe

Members:

Heidi Barter, Arlene Carr, Jeanmarie Cooper, Elisabeth Hodson, Diane Lipes, Patricia Marealle, Rachel MacDonald, Kathleen Malet, Andrea Oddi, Bonnie Parry and Damaris Rivera

The Village for Families & Children

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