



KIDSAFE CT

Jerry Bundy

CAR SHOW

Helping Foster Kids Find Homes

Benefiting The Village for Families & Children



Sponsorship Opportunities

Saturday, August 15, 2026

9:00am – 2:00pm

Gates open at 9:00am, judging ends at 12:00pm and parade and awards at 1:00pm.

Tolland County Agricultural Center, on the grass
24 Hyde Avenue, Vernon, CT



KIDSAFE CT

an affiliate of The Village
for Families & Children



The
Village

Where real change happens®



About the KIDSAFE CT Jerry Bundy Car Show

Founded in 2011 under the leadership of Richard “Jerry” Bundy, this event unites hundreds of car enthusiasts and local families for a fun-filled day that helps ensure that children thrive and have safe, loving homes.

After Jerry’s passing in 2024, we are proud to continue this event in memory of the extraordinary support Jerry provided to KIDSAFE CT and the greater Vernon community.

Now one of the region’s premier annual car shows, the event showcases more than 300 vehicles from all eras, including new and classic cars, trucks, tractors and more. The event also features activities for kids, raffles, great food and refreshments from local vendors, and a special awards ceremony for each car class and category. Admission is free for spectators.

2025 Vehicle registrations

300+

2025 Attendees

800+



About The Village for Families & Children

For over 200 years, The Village has been dedicated to building a community of strong, healthy families that protect and nurture children. As one of the first agencies in the nation to provide homes for neglected children, **The Village has evolved into Connecticut’s largest foster care provider** and also delivers comprehensive behavioral health, early childhood, youth development, family support and substance use treatment services to children, adults and families across the Greater Hartford region and beyond.

About KIDSAFE CT

KIDSAFE CT was founded in 1981 and has been an affiliate of The Village for Families & Children since 2016. We work to partner with the community to educate and empower families and promote the well-being of young people.

Sponsorship Opportunities

Presenting Sponsor

\$10,000

Everything in Gold sponsor level included, plus:

- Sole “Presented by” status
- Logo on program cover
- Banner on cooling barn
- Five additional lawn signs (ten total)
- Full-page ad on inside front cover of program
- Listing on all trophy levels as presenting sponsor
- Speaking opportunity during event

Gold Sponsor

\$5,000

Everything in Titanium sponsor level included, plus:

- Two additional lawn signs (five total)
- Half-page ad on inside back cover of program

Titanium Sponsor

\$3,000

Everything in Chrome sponsor level included, plus:

- One additional lawn sign (three total)
- Display your own banner
- Recognition on dash plaque, distributed to first 150 cars registered

Full Throttle Sound Sponsor

\$3,000

Everything in Chrome sponsor level included, plus:

- One additional lawn sign (three total)
- Display your own banner
- Recognition during announcements throughout the day

Chrome Sponsor

\$1,500

- Logo in program sponsor section
- Logo on event web-page
- Logo on two lawn signs at event
- Listing on banner at event entrance
- Recognition on social media
- Booth at car show
- Recognition in all e-mail invites

Classic Sponsor

\$1,000

- Listing in program sponsor section
- Listing on event webpage
- Listing on one lawn sign at event
- Listing on banner at event entrance
- Recognition on social media
- Booth at car show

Cool Your Engine Sponsor

1 available

\$1,000

- Logo on lawn sign at cooling tent
- Logo on cooling fans distributed at event
- Recognition in event program

Kid’s Zone Sponsor

1 available

\$1,000

- Listing on lawn sign at Kid’s Zone area
- Recognition in event program
- Listing on “Kid’s Choice Award” trophy

Drive-in Dining Sponsor

1 available

\$500

- Listing on lawn sign in food court area
- Recognition in event program
- Listing on “Best in Show by Spectators” trophy

Speedy Sponsor

1 available

\$500

- Listing on lawn sign next to first responders
- Recognition in event program
- Listing on “Best Paint” trophy

Trophy Sponsor

\$150

- Listing in program sponsor section
- Listing on one trophy level (first, second and third place)



Sponsorship Opportunities

Vendors

\$50 to promote a business or **\$75** to sell merchandise
10' x 10' space includes 6-foot table and 2 chairs

Need a tent? **Yes: \$20 | No**

Raffle item donor

Item: _____ Value: _____

Will you drop off/mail the item? **Yes | No**
Should we pick it up from you? **Yes | No**

Driver goody bag donor

Goody bags require 150 items

Item: _____ Value: _____

Will you drop off/mail the item? **Yes | No**
Should we pick it up from you? **Yes | No**

Program Booklet

Program size: 5.5”w x 8.5”h, full color
Full page ad: 5”w x 8”h and half page ad: 5”w x 3.75”h
Logo file format: High resolution PDF, EPS, SVG, TIFF, JPEG and ad file format: PDF, PNG or JPG

Sponsorship Reply Form

Company name (as to appear on advertising)

Sponsor level

Contact name

Contact position

Email

Phone

Address

Register online: thevillage.org/car or send a check payable to: KIDSAFE CT and mail to: KIDSAFE CT, c/o Car Show Committee, 19 Elm Street, Rockville, CT 06066

Ad deadline: July 17



Sponsorship Reach



156K+

Annual website visitors



442K+

Annual Facebook Reach



6,434

Newsletter subscribers



5,306

Facebook followers



7,061

LinkedIn followers



1,831

Instagram followers

How you make a difference

The Village touches the lives of over 20,000 children, adults and families each year. Our impact lies in our ability to help them achieve real and meaningful change in their lives.

How? With individualized attention and special care. This includes foster care services; individual and family counseling; group home, residential and outpatient treatment; school-based support programs; and in-home family strengthening programs.



The Village for Families & Children | 1680 Albany Ave, Hartford, CT, 06105 | 860-236-4511 | thevillage.org

KIDSAFE CT | 19 Elm Street, Rockville, CT 06066 | 860-872-1918 | thevillage.org/kidsafe



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Car Registration Form

Pre-registration will be accepted until August 8 | On-site registration available day of event

Name Phone Email

Address

Year Make Model Class

\$10.00

Registration donation

Additional KIDSAFE CT donation

Register online: thevillage.org/car or send a check payable to: **KIDSAFE CT** and mail to:
KIDSAFE CT, c/o Car Show Committee, 19 Elm Street, Rockville, CT 06066

Show classes:

- | | | |
|--------------|--------------------------|---------------------------------|
| 1. Pre-1950 | 6. 1981-1990 | 11. Street Rods 1940-Present |
| 2. 1951-1960 | 7. 1991-2009 | 12. Tractors & Special Interest |
| 3. 1961-1965 | 8. 2010-Present | 13. Pick Ups |
| 4. 1966-1970 | 9. Foreign/Import | 14. Jeeps |
| 5. 1971-1980 | 10. Street Rods Pre-1940 | |

Additional awards:

- Best Paint
- Best Interior
- Best In Show by Spectators
- Kids Choice Award

Show guidelines:

Stock Classes: No more than three minor modifications allowed (eg. non stock chrome, after-market gauges).

Modified: Any one modification (eg. side pipes, roll bars, non-factory style paint, major body changes, major suspension changes, traction bars).

Judging: Hoods and trunks are to be open and convertible tops up during judging. Decisions of the committee will be final for vehicle classifications. Classes may be combined or expanded based on participation.

Safety: Working fire extinguishers are suggested and should be kept left of the front tire of show vehicles. Due to limited space, no trophy displays or roped off vehicles allowed.

Please note: No political statements, offensive displays or language will be allowed. No personal tents or canopies in the show area. Pets not permitted except for service animals.

